

PURELUXE®

January 15, 2026

Dear PURELUXE Customer;

We verify that we make our food exclusively at Southern Tier Pet Nutrition. One of our many responsibilities is to ensure that our business partners are being Ethical, Accountable & Transparent. Not only is the factory USDA/APHIS certified, but they have additional certifications from leading third-party companies to ensure our “Good Manufacturing Practices”. All this supports PURELUXE’s position to be a leader in Transparency.

We want to verify these points in writing so it is clear that we intend to provide the best available nutrition with the most ethical business & marketing practices.

- ✓ PureLUXE uses **Deboned MEAT as the # 1 ingredient** by weight in all dog and cat diets.
- ✓ PureLUXE uses MEAT as # 1 ingredient for **Stellar Series** diets.
- ✓ PureLUXE diets are **Preserved Naturally by Naturox**:
 - Vender Processing “incoming ingredients”
 - At time of Production “placed into fat”
- ✓ PureLUXE uses **Prebiotics, Probiotics & Postbiotics** in the production process.
- ✓ PureLUXE uses **at least 1% Omega 3 Fatty-acids** (10,000ppm) which is 2-3x more than others use.
- ✓ PureLUXE ingredients are **Ethically Sourced** with **non-GMO sourced** carbohydrates.
- ✓ **All PureLUXE package labels** have been verified that the ingredients match the formulas we produce with following exceptions due to formula/package updates - **“See website for most up-to-date information”**.

Exception – **Lamb & Chickpeas Dog (4lb, 11lb & 22lb)** - addition of salmon meal, salmon oil & sweet potatoes with removal of algae meal and yellow peas.

Exception – **Stellar Holistic (4lb & 22lb)** – slight modification in principle display content.

Exception – **Stellar Science91 (4lb & 22lb)** – formulation adjustment to Grain Free and increase of fiber.

***Vitamins/minerals updated** – see website, and packages will be updated as they are depleted.

Thank you for being a PURELUXE customer. We appreciate your trust in the PURELUXE brand and our manufacturing capabilities.

Sincerely,

Jeremiah Davis

Purelux Pet Foods
C.E.O. / Founder